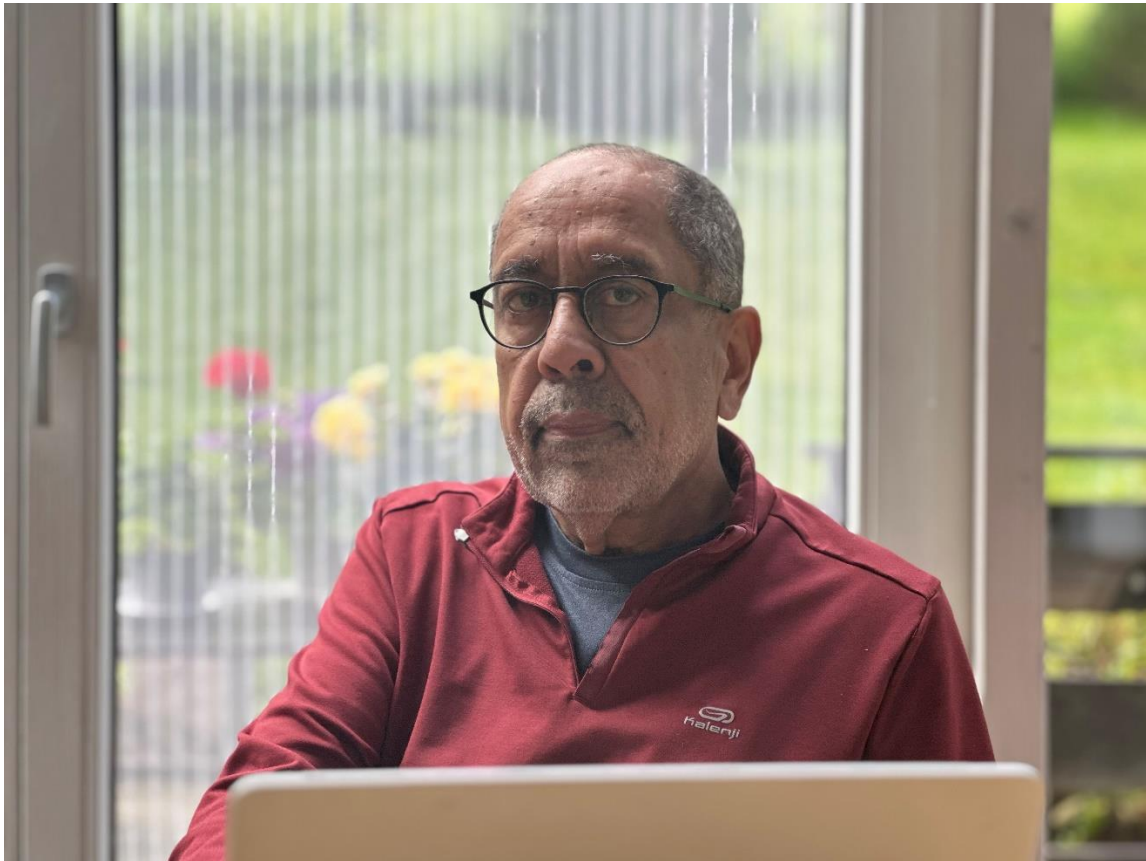


CEO Note: A Series of Messages from our CEO... Jo Major

Aditya Srinivasan – Board Director Going Operational!



We were first introduced to Aditya in 2017. We had just founded SensThys, and he was recommended as a candidate to be an independent director on our Board.

Those early conversations were thoughtful and full of questions. Over the years, we have benefited greatly from his inputs to the company as a member of our board. There has always been a sense of playfulness, even when Aditya needs to raise a difficult point.

The viewpoint that Aditya brings to us is deeply customer focused, with over 25 years of growing businesses by building strategic partnerships and long-term customer relationships in a wide range of industries. As we have grown our company and its technical capabilities, so has his voice.

Sometimes in life, opportunities arise that are completely unexpected, where paths unexpectedly converge. It is such a celestial alignment that provides us with the great pleasure to announce that Aditya will be taking on an operational role in key customer development. Aditya will be based out of Baden-Baden in Southwest Germany as he works to expand our strategic customer portfolio with a geographic focus on Europe. Over the past few years, SensThys has successfully expanded into large European multinationals, so having someone local to build on these relationships and create new businesses has become important to us.

Aditya will continue in his service to SensThys as a member of our board of directors.

Welcome Aditya!

Interested in learning more about Aditya?

Click to view his LinkedIn profile

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